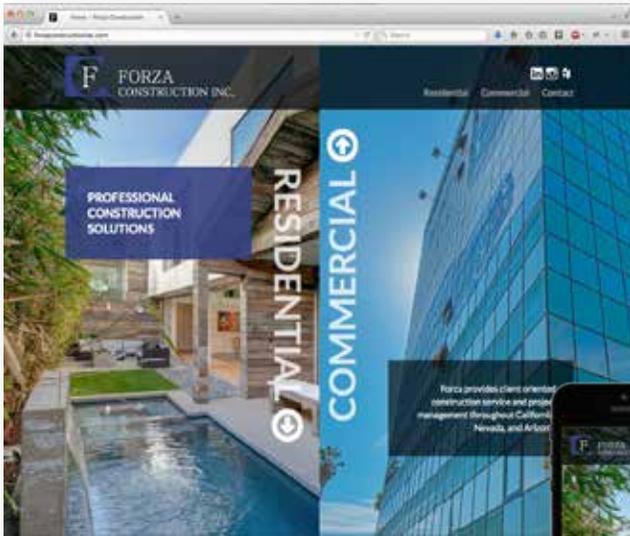




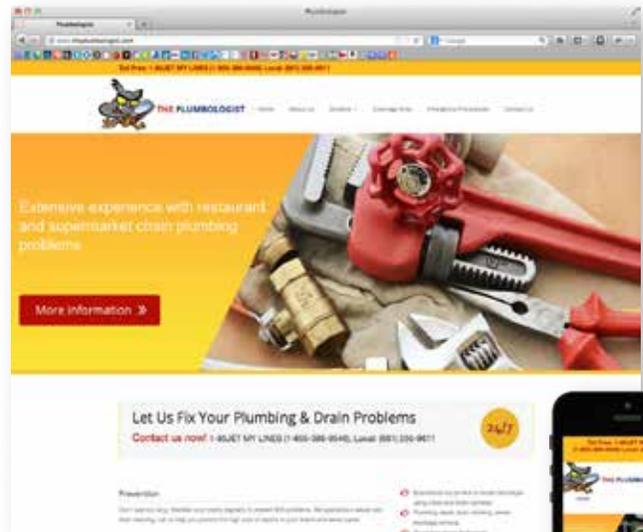
Special Reduced Website Pricing: \$3,495.00 *

A successful website is more than just an attractive design – it can also be a powerful marketing tool that can bring in more business and attract new customers. At The Sherwood Group, we offer a comprehensive suite of solutions, from business website design to effective marketing services, tailored specifically to the needs of your business. Services include website design, search engine optimization, email marketing and social media campaigns. We've served the Internet marketing needs of dozens of businesses for over 20 years, and we can help you!



Fully Customizable

- Unlimited Stock Photos
- Unlimited Custom Colors
- Unlimited Pages



Content Management System

- Fully Owned
- User-Friendly System
- Self-Manageable



SEO Friendly

- Optimized for Search Engines
- Tool for Content Optimization included
- Keyword & Key Phrase Targeting



Mobile Friendly Design

- Adjusts Automatically to All Mobile Devices
- SEO Mobile Compatible

** This offer requires that you deliver all written content in advance of design and programming.*



MONTHLY MARKETING PACKAGES

		SILVER	GOLD	PLATINUM	DIAMOND
WEBSITE	Optimization of Web Pages Search Engine Optimization (Coding of titles and metatags).	✓	✓	✓	✓
	Website Maintenance Routine changes to website, i.e. limited content and image repairs.	✓	✓	✓	✓
	Website Changes (Client requested custom work)* Plans proved allowable free work, then billed at discounted rates.	\$115 1 hour included per month.	\$105 1 hour included per month.	\$95 2 hours included per month.	\$85 2 hours included per month.
	Keyword Results Modifications Adapt keywords based on strategic analysis.	✓	✓	✓	✓
	Designer Pro Dedicated Senior Designer to perform ongoing changes to follow W3C.		✓	✓	✓
	Designer Pro Plus We create and design new pages with content + Images each month.				✓
MARKETING	Competition Analysis Analyze their strengths and weaknesses and follow a strategic plan.	✓	✓	✓	✓
	Local Search Engine Listings Submit website to search engines monthly (Google, Yahoo, Bing).	✓	✓	✓	✓
	Local Directory Listings and Advertising Submit website to search engines monthly (Merchant Circle, CitySearch, Local.com , YellowPages.com , WhitePages.com , etc.)		✓	✓	✓
	Press Releases / Blogging / Articles Our professional writers will provide "content that is king." (4 posts / month.)				✓
SOCIAL MEDIA	Facebook Management Let us do the talking for you by posting interesting updates. (2 posts / week)		✓	✓	✓
	LinkedIn Marketing Let us promote your company to the business community. (2 posts / week)			✓	✓
	Google+ Management (2 posts / week to client communities). Add even more value to your social media presence			✓	✓
	Twitter Marketing (5 tweets weekly) We will send your message to potential clients on your behalf.			✓	✓
	Social Bookmarking (Digg, Delicious, StumbleUpon, Pinterest). We'll create buzz while generating important backlinks to your site.				✓
YouTube Channel Management Create your YouTube Channel and post videos each month				✓	
* Regular website changes start at \$125/hour. ** Free web hosting is included with all marketing packages.		\$499 **	\$699 **	\$899 **	\$1,299 **

Social Media Plan – \$550/month	
Facebook, LinkedIn and Google+ Management (2 posts / week). Let us do the talking for you by posting interesting updates.	✓
Twitter Marketing (5 tweets / week). We will send your message to potential clients on your behalf.	✓
Social Bookmarking (Digg, Delicious, StumbleUpon, Pinterest). We'll create buzz while generating important backlinks to your site.	✓
Press Releases / Blogging / Articles Our professional writers will provide "content that is king." (4 posts/ month).	✓

Optional Services	
Sponsored Advertising (PPC) Initial setup fee: \$299 plus:	20% of Budget (or an \$800 flat rate, whichever is less)
Facebook/ LinkedIn/G+ Business Accounts HTML mini websites inside Facebook, LinkedIn & G+	\$800 (One-Time Fee)
YouTube Channel Management Create custom YouTube channel and post videos.	\$399 (Per Month)
Custom HTML Email Promotion Promote new services	\$399 (Per Promo)